|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **Social network analysis** | **Year** | 2020/2021 |
| **Study programme** | Sociology | **ECTS** | 5 |
| **Department** | Department of Sociology |
| **Level of study programme** | ☐Undergraduate | ☒ Graduate | ☐Integrated | ☐Postgraduate |
| **Type of study programme** | ☐Single major☒Double major  | ☒ University | ☐Professional | ☐Specialized |
| **Year of study** | ☐1. | ☒ 2. | ☐ 3. | ☐ 4. | ☐ 5. |
| **Semester** | ☒ Winter☐Summer | ☒ I. | ☐II. | ☐ III. | ☐ IV. | ☐ V. |
| ☐ VI. | ☐ VII. | ☐ VIII. | ☐ IX. | ☐ X. |
| **Status of the course** | ☐Compulsory | ☒ Elective | ☐Elective course offered to students from other departments | **Teaching Competencies** | ☐ YES ☒NO |
|  **Workload** | 30 | **L** |  | **S** | 15 | **E** | **Internet sources for e-learning** | ☐YES ☒NO |
| **Location and time of instruction** | Stari kampus, Obala Kralja Petra Krešimira IV./2, 121, 15-18 | **Language(s) in which the course is taught** | English |
| **Course start date** | 810/2020 | **Course end date** | 21/01/2020 |
| **Enrolment requirements** | Enrolment in graduate level programme |
|  |
| **Course coordinator** | Dr Željka Tonković, Assistant Professor |
| **E-mail** | zeljka.tonkovic@unizd.hr | **Consultation hours** | Thursday 14-15 |
| **Course instructor** | Dr Željka Tonković, Assistant Professor |
| **E-mail** | zeljka.tonkovic@unizd.hr | **Consultation hours** | Thursday 14-15 |
| **Assistant/Associate** |  |
| **E-mail** |  | **Consultation hours** |  |
| **Assistant/Associate** |  |
| **E-mail** |  | **Consultation hours** |  |
|  |
| **Mode of teaching** | ☒ Lectures | ☐ Seminars and workshops | ☒Exercises | ☒E-learning | ☐Field work |
| ☐Individual assignments | ☐Multimedia and network | ☐Laboratory | ☐ Mentoring | ☐Other |
| **Learning outcomes** | After successful completion of the course the students will be able to:* identify key network concepts and principles;
* understand the foundation of data collection, measurement, and computer analysis techniques;
* discuss different applications of social network analysis in sociology and related disciplines;
* perform basic network analyses of previously collected datasets;
* apply appropriate concepts and measures of social network analysis on specific cases of their own choice.
 |
| **Learning outcomes at the Programme level** |  |
|  |
| **Assessment criteria**  | ☒ Class attendance | ☒Preparation for class | ☒Homework | ☒Continuous evaluation | ☐Research |
| ☐Practical work | ☐Experimental work | ☒Presentation | ☐Project | ☒ Seminar |
| ☐Test(s) | ☐Written exam | ☐Oral exam | ☐Other: |
| **Conditions for permission to take the exam** | Attending classes, at least 70%. |
| **Exam periods** | ☒Winter | ☐Summer | ☒Autumn­ |
| **Exam dates** | 27/01/202110/2/2021 |  | 1/9/202115/9/2021 |
| **Course description** | The course will introduce social network analysis to graduate students, emphasizing its theoretical and methodological foundations. With a focus on the relationships between actors rather than on their attributes, social network analysis is an approach that comprises of methods and techniques allowing accurate description, measuring and visualizations of the social structures. Social network analysis spans a diverse range of phenomena from personal networks and small groups to organizational relations and world-system networks. Beside that, new approaches in the network analysis enable researchers to simultaneously study social relations that constitute the network, and discourses, meanings and themes that occur within network structure. The course will consequently concentrate on different levels of network analysis, including topics such as personal networks and social support, social capital, intra- and interorganizational relations, social movements and collective action, political networks and networks in art and culture.  |
| **Course content** | 1. Introduction to the course, 15.10. 2020.
2. Basic concepts and theoretical foundations, 22.10.2020.
3. Network structures, centrality and subgroups, 29.10.2020.
4. Personal networks, social support and social capital 5.11.2020.
5. Small worlds, circles and communities, 12.11.2020.
6. Research design, data collection and measurement, 19.11.2020.
7. Influence and diffusion, 26.11.2020.
8. Networks in culture, 3.12.2020.
9. Networks in politics and social movements, 10.12.2020.
10. Economic networks and world-system networks, 17.12.2020.
11. Narratives, structures and semantic networks, 7.1.2020.
12. Relational sociology and action, 14.1.2020.
13. Final discussion, 21.1.2020.

  |
| **Required reading** | Selected chapters from Scott, J., Carrington, P. J. (ed.) (2011). *The Sage Handbook of Social Network Analysis*. Los Angeles, London: Sage.* Mische, A. “Relational Sociology, Culture and Agency”, pp. 80-98.
* Chua, V., Madej, J., Wellman, B. “Personal comunities: the world according to me”, pp. 101-115.
* Song, L., Son, J. Lin, N. “Social support”, pp. 116-121.
* Diani, M. “Social movements and collective action”, pp. 223-236.
* Kich, E., L., McKinney, L. A., McDonald, S., Jorgenson, A., “A multiple network analysis of the world system of nations”, 1995-1999. , pp. 311-327.

Kadushin, Ch. (2012). *Understanding Social Networks. Theories, Concepts and Findings.* New York: Oxford University Press, pp. 13-55.Prell, C. (2012). *Social Network Analysis. History, Theory & Methodology*. London: Sage, pp. 59-91. |
| **Additional reading** | Burt, R. S. (2004). „Structural Holes and Good Ideas“. *American Journal of Sociology*, 110(2): 349-399.  Burt, R. S. (1992) *Structural Holes. The Social Structure of Competition*. Cambridge, MA: Cambridge University Press. Granovetter, M. (1973). „The Strength of Weak Ties“. *American Journal of Sociology*, 78:1360-1380.Kadushin, Ch. (2012). *Understanding Social Networks. Theories, Concepts and Findings.* New York: Oxford University Press.Knoke, D. i Yang, S. (2008[1982]). *Social Network Analysis*. Thousand Oaks: Sage.Prell, C. (2012). *Social Network Analysis. History, Theory & Methodology*. London: SageScott, J. (2009). *Social Network Analysis: A Handbook*. Thousand Oaks, CA: Sage.Schich, M. i dr. (2014). „A network framework of cultural history“*. Science,* 345 (6196): 558-562*.* Wasserman, S. i Faust, K. (2009). *Social Network Analysis. Methods and Applications*. New York: Cambridge University Press. |
| **Internet sources** |   |
| **Assessment criteria of learning outcomes** | ☐Final exam only |  |
| ☐Final written exam | ☐Final oral exam | ☐Final written and oral exam | ☐Practical work and final exam |
| ☐Only test/homework  | ☐Test/homework and final exam | ☒Seminar paper | ☐Seminar paper and final exam | ☒Practical work | ☐other forms |
| **Calculation of final grade** | Seminar paper: 50% Participation: 25% Practical work and exercises: 25% |
| **Grading scale** | 0-5 | % Failure (1) |
| 6 | % Satisfactory (2) |
| 7  | % Good (3) |
| 8  | % Very good (4) |
| 9-10 | % Excellent (5) |
| **Course evaluation procedures** | ☒Student evaluations conducted by the University☐Student evaluations conducted by the Department☐Internal evaluation of teaching☒Department meetings discussing quality of teaching and results of student evaluations☐Other |
| **Note /Other** | In accordance with Art. 6 of the *Code of Ethics* of the Committee for Ethics in Science and Higher Education, “the student is expected to fulfil his/her obligations honestly and ethically, to pursue academic excellence, to be civilized, respectful and free from prejudice.”According to Art. 14 of the University of Zadar's *Code of Ethics*, students are expected to “fulfil their responsibilities responsibly and conscientiously. […] Students are obligated to safeguard the reputation and dignity of all members of the university community and the University of Zadar as a whole, to promote moral and academic values and principles. […]Any act constituting a violation of academic honesty is ethically prohibited. This includes, but is not limited to:- various forms of fraud such as the use or possession of books, notes, data, electronic gadgets or other aids during examinations, except when permitted;-various forms of forgery such as the use or possession of unauthorised materials during the exam; impersonation and attendance at exams on behalf of other students; fraudulent study documents; forgery of signatures and grades; falsifying exam results.”All forms of unethical behaviour will result in a negative grade in the course without the possibility of compensation or repair. In case of serious violations the *Rulebook on Disciplinary Responsibility of Students at the University of Zadar* will be applied.In electronic communications only messages coming from known addresses with a first and a last name will be responded to. This course uses the Merlin system for e-learning, so students are required to have an AAI account. |