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**University of Zadar (HR) - University of Teramo (I)**

(Local convenor: Emilio Cocco, ecocco@unite)

**University of Teramo**

**Faculty of Communication Science**

**Teramo, 26 May 2016**

**Introduction and**

**Session 1 (aula 6)**

**9.00-9.15 Opening and address by the Dean of the Faculty of Science of Communication, University of Teramo prof. Stefano Traini**

**9.15-10.45 Research Design: Lecture**

**Saša Božić** (*University of Zadar*)

**10.45-11.00 Break**

**11.00-13.00 Research Design: Workshop**

**Session 2 (seminar room, communication science)**

**14.30 – 16.00**

**Qualitative Research Methods**

**Valerija Barada** (*University of Zadar*)

**16.00-16.15 Break**

**16.15-17.45**

**A spectrum of regionalities**

**Vjeran Katunarić (***University of Zadar*)

**17.45-18.00 Break**

**Session 3 (seminar room, communication science)**

**18.00-19.00 Discussion on the use of qualitative methods in doctoral research designs**

**Teramo-Medoro-Atri 27 May 2016**

**Session 4 (seminar room, communication science)**

**9.00 – 10.30**

**Quantitative Research Methods**

**Zvjezdan Penezić** (*University of Zadar*)

**Field Session 1**

**(Villamedoro winery, Medoro, TE)**

**11.30-12.30**

**Local and international development: The “Villamedoro” winery case.**

**Alessia Di Giovacchino (***Media & PR manager - Co-founder of "Una domenica fuori porta"*)

**Federica Morricone (***winery holder and manager***)**

**Session 5**

**(Atri, Town Hall)**

**14.30-16.30**

**Rural development strategies and field-work research.**

**Rita Salvatore (***University of Teramo***)**

**16-30-17.30**

**Discussion on the use of quantitative methods and fieldwork in doctoral research designs**

**17.30-18.30**

**Visit to archaeological sites in Atri.**

**Pescara, 28 May 2016**

**Field Session 2**

**(Pescara, waterfront/*lungomare*)**

**10.00-12.00**

**Remaking the waterfront. Politics of urban regeneration in Pescara**

**Emilio Cocco, Rossella di Federico (***University of Teramo*) **Giovanni Di Iacovo** (*Cultural Policy Counsellor*, *Pescara Town Council*)