

COURSES OFFERED IN A FOREIGN LANGUAGE IN THE ACADEMIC YEAR  
2021/2022

Department	English Department, undergraduate		
Courses offered in a foreign language in the academic year 2021/2022			
Title of the course	Introduction to American Popular Culture		
Name of the teacher	Lectures: Marko Lukić, PhD, Associate professor Seminars: Zlatko Bukač, PhD, postdoctoral associate		
Number of ECTS credits	3	Semester	<input checked="" type="checkbox"/> autumn/winter <input type="checkbox"/> spring/summer
The courses will be organized as	Lectures	Seminars	Exercises
	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Description of the course	By moving beyond the perception of popular culture as mere and simple entertainment, this course offers an introduction to a series of analytical approaches (within cultural theory) understanding of which contributes to evaluating the complexity of specific social and cultural phenomena. By analyzing various popular culture examples, this course aims to research and answer the questions such as ‘‘what is popular culture’’, ‘‘what is the difference between popular and high culture’’ and ‘‘how is popular culture consumed’’. With the overview of specific cultural theories, this course offers an analysis of various media and genres within the field of popular culture studies.		
Learning outcomes of the course	<p>Recognize and describe relevant concepts and ideas</p> <ul style="list-style-type: none"> <li>• Connect different theoretical approaches and ideas</li> <li>• Apply and work within ethical principals in individual and group research</li> <li>• Learn to present ideas clearly in speaking and writing</li> <li>•     The ability to analyse and interpret visual texts of different media</li> <li>•     The ability to use basic theories and concept of cultural theory and literary theory</li> <li>•     The ability to critically approach and analyse different aspects of popular culture</li> <li>•     The ability to compare and use relevant theoretical approaches to the different popular culture phenomenon</li> <li>•     The ability to share, co-operate and discuss ideas with peers</li> </ul>		
The course is offered to	Incoming students who choose the above department as a home department	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	
	All the incoming students regardless of the chosen home department at UNIZD	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	
	UNIZD students enrolled at the above department as an elective course	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	
	All UNIZD students as an elective course	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	
The course will be offered for	No	<input type="checkbox"/>	
	Only if the frontal (live) teaching will not be possible	<input checked="" type="checkbox"/>	

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distance learning (virtual mobility)	Together with the frontal (live) teaching	<input type="checkbox"/>
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The form should be filled out in English and/or other languages in which the courses are offered in