# COURSES OFFERED IN A FOREIGN LANGUAGE IN THE ACADEMIC YEAR 2021/2022

| Department | Department of Economics | | |
|---|---|---|---|
| Courses offered in a foreign language in the academic year 2021/2022 | | | |
| Title of the course | **Entrepreneurship** | | |
| Name of the teacher | Assoc.prof. Mladen Rajko, Ph. D. | | |
| Number of ECTS credits | 7    Semester    ☒ autumn/winter    ☒ spring/summer | | |
| The courses will be organized as | Lectures   ☒ yes ☐ no | Seminars   ☐ yes ☐ no | Exercises   ☒ yes ☐ no |
| Description of the course | The course content covers the following units: Entrepreneurship and entrepreneurs in general, the significance and role of entrepreneurship in social and economic development, enterprise models and their characteristics, the development of and perspectives for enterprise in the EU, stimulating enterprise, and innovative entrepreneurship. During the course students will learn to make a simple business plan. | | |
| Learning outcomes of the course | The aim of the course is to equip students to prepare, plan and procure independently the documentation needed in order to open a small or medium sized business, and to manage such a business. The course encourages students to be creative in searching for ideas and discovering potential new entrepreneurial ideas and projects. In addition, students are equipped to think, create and plan independently their own enterprise project and produce by themselves a market and economic preliminary analysis (business plan). The course also raises students' awareness of the importance of small and medium enterprises for the overall economy and social development of the region and country as a whole. | | |

| The course is offered to | Incoming students who choose the above department as a home department | ☒ yes | ☐ no |
|---|---|---|---|
| | All the incoming students regardless of the chosen home department at UNIZD | ☒ yes | ☐ no |
| | UNIZD students enrolled at the above department as an elective course | ☐ yes | ☐ no |
| | All UNIZD students as an elective course | ☐ yes | ☐ no |

| The course will be offered for distance learning (virtual mobility) | No | ☐ |
|---|---|---|
| | Only if the frontal (live) teaching will not be possible | ☒ |
| | Together with the frontal (live) teaching | ☐ |