**Topic:** Entrepreneurship, Creativity and Innovation Management

**Course:** Entrepreneurship

**University:** University of Zadar

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<th>6 ECTS</th>
<th>Language:</th>
<th>English</th>
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**Teaching mode:** Virtual

**Semester:** Autumn

**Semester dates:** 1 Oct – 19 Feb

**What will you learn:**

The course content covers the following units: entrepreneurship and entrepreneurs in general, the significance and role of entrepreneurship in social and economic development, enterprise models and their characteristics, the development of and perspectives for enterprise in the EU, stimulating enterprise, and innovative entrepreneurship. During the course, students will learn to make a simple business plan.

**Course activities:**

The student will learn to create a simple business plan for an innovative business idea.

**Soft skills:**

Analytical skills, group/team working, problem solving, research, presentation, Innovation/creativity, project management.

**Prerequisites:**

Background in finance (investment, revenues and expenses).

**More information:**

[https://www.unizd.hr/Portals/0/ms/syllabi/20_21_ECON_W_Entrepreneurship.pdf?ver=2020-03-09-152454-363](https://www.unizd.hr/Portals/0/ms/syllabi/20_21_ECON_W_Entrepreneurship.pdf?ver=2020-03-09-152454-363)