IPA 2009 CROATIA PROJECT FICHE

HR2009-02-22-01

1. Basic information

1.1 CRIS Number: IPA/2009/21661

1.2 Title: Reconstruction of Maškovića Han and Economic Revitalization of Vrana Settlement

1.3 ELARG Statistical code: 02.22 – Regional policy and coordination of structural elements

1.4 Location: Vrana, Pakoštane municipality, County of Zadar, Croatia

Implementing arrangements:

1.5 Implementing Agency:

Central Finance and Contracting Agency (CFCA), Zagreb
Ms Marija Tufekčić, Programme Authorising Officer
Ulica grada Vukovara 284, C block
10000 Zagreb, Croatia
Phone: 00 385 1 4591 245
Fax: 00 385 1 4591 075

1.6 Beneficiary (including details of SPO):

Ministry of Culture, Directorate for Protection of Cultural Heritage
Ms. Nina Obuljen, State Secretary/Sector Programming Officer
Runjaninova 2, 10000 Zagreb
Phone: 00385 1 4866301
e-mail: nina.obuljen@min-kulture.hr

The following project partners will be involved in the course of the project preparation/implementation:

- Vrana Lake Nature Park
- County of Zadar
**Financing:**

1.7 Overall cost (VAT excluded): EUR 2,437,777

1.8 EU contribution: EUR 1,828,332

1.9 Final date for contracting: 2 years following the date of conclusion of the Financing Agreement

1.10 Final date for execution of contracts: 2 years after the end date of contracting

1.11 Final date for disbursements: 3 years after the final date for execution of contracts

**2. Overall Objective and Project Purpose**

2.1 Overall Objective: Economic revitalization and development of Vrana settlement

2.2 Project purpose: Expansion and improvement of Vrana tourist offer and creation of new working places

2.3 Link with AP/NPAA / EP/ SAA

1. Accession partnership (Council Decision on the principles, priorities and conditions contained in the Accession partnership with the Croatia and repealing Decision 2006/145/EC, COM 5122/08, Brussels 5 February 2008)

Since one of the project’s results will be production of the economic sustainability and development plan of Vrana settlement, which will establish, promote and organize ecological agricultural production and better nature protection which will effect the water quality specially in Vrana Lake, this project will contribute to the following priorities stipulated under Chapter 27 Environment:

- Continue work on transposition and implementation of the EU acquis, with particular emphasis on waste management, water quality, air quality, nature protection and integrated pollution prevention and control,

- Ensure integration of environmental protection requirements into the definition and implementation of other sectoral policies and promote sustainable development

2. This project started as a part of the European Commission/Council of Europe Joint Programme on the Integrated Rehabilitation Project Plan/Survey on the Architectural and Archaeological Heritage (IRPP/SAAH). This programme takes place within the Regional Programme for Cultural and Natural Heritage in South East Europe 2003-2008 (RPSEE)

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1 The total cost of the project should be net of VAT and/or other taxes. Should this not be the case, the amount of VAT and the reasons why it should be considered eligible should be clearly indicated (see Section 7.6)
proposed by the Council of Europe to South Eastern European countries. The project was conformed at Ljubljana process (2008) and has been presented with 25 other consolidated projects selected among the 186 emblematic monuments and sites whose rehabilitation as proposed by national authorities and endorsed by the local population, will have a profound and far-reaching effect in contributing to economic revival and long term local growth.


The Strategy for the Development of Croatian Tourism 2003 - 2010 defines the guidelines and strategic goals for the development of Croatian tourism, from a basic orientation towards the development of the overall tourism supply in the Republic of Croatia to principles of sustainable development. In 2008, the Republic of Croatia will continue with intensive activities to implement the development strategy.

Among the overall planned measures and activities, the following are planned:

- to continue activities implementing existing programmes and to prepare and carry out new programmes supporting SMEs in tourism, promoting rural tourism, the development of youth tourism, reconstruction programmes, the valuation and revitalisation of cultural, traditional and natural heritage, programmes aimed at increasing the competitiveness of the tourism market, etc, while paying special attention to the preparation and implementation of incentive programmes for the education of tourism staff.

Vrana is situated in the fertile valley of Ravni Kotari which was devastated during the Homeland War. Agricultural production in that area is ceased or not ecological. As a result of the reconstruction and revitalization of Maškovića Han in Vrana, the existing tourist offer of the Vrana region will be improved and expanded to cultural and rural tourism. In the premises of the Han the local agricultural and autochthonous products will be presented and sold (a kind of an info-point for purchase of organic food). Properly organized ecological production in Vrana region together with reconstructed and revitalised cultural monument – Maškovića han will serve as a national model how to organize ecological agricultural production, revitalised cultural monument and make it a tourist attraction. In that way, this project will contribute to the above mentioned priorities stipulated under Chapter 3.20.4. Tourism.

2.4 Link with MIPD:

The Multi-Annual Indicative Planning Document 2008-2010 stresses that the objective of IPA assistance to Croatia is to help in fulfilment of the accession criteria and successful implementation of the acquis communautaire. The second strategic objective under IPA Component I is to further improve Croatia's alignment with the economic criteria. Economic criteria that Croatia must meet include, among others, promotion of employment and work at raising living standards, which is the main objective of the proposed project.

2.5 Link with National Development Plan (where applicable)

The area of Vrana is defined through various physical plans:

It sets: „stimulating economic programs for development and sustainability of small rural enterprises and self-employment.”

2. Plan for Environmental Protection of the Republic of Croatia (Ministry of Environmental Protection, Physical Planning and Construction of the Republic of Croatia)

It sets: “Entire touristic potential of Croatia has to be revalorised and focused its use towards quality and proper use of attractive areas, specially natural and cultural heritage.”

3. The County of Zadar physical plan (Zadar County Office for Physical Planning, Zadar 2006)

It sets: ”Protection of single monument, beside regulations prescribed by law, also has protection measures which aim is preservation of environment where monument is located and all surrounding views.”

4. Pakoštane municipality physical plan (Zadar County Office for Physical Planning, Zadar 2005.)

2.6 Link with national/sectoral investment plans (where applicable)

Not applicable.

3. Description of project

3.1 Background and justification:

The settlement of Vrana is located in the County of Zadar, in the area of Ravni Kotari, one of rare fertile valleys on the Croatian coast. Vrana lake (Vransko jezero), in the immediate vicinity of the settlement it was named after, is the largest freshwater lake in the Republic of Croatia, a unique marshland on the Croatian coast and an exceedingly important habitat within the Mediterranean. It is a home to 487 recorded plant species, 234 bird species and 17 fish species. A part of the coast is the only Mediterranean heron nesting area, and the lake is also a significant resting and feeding area for migratory and wintering birds. Vrana Lake and a narrow surrounding belt have been declared a Nature Park as a natural and partially cultivated area with marked aesthetic, ecological, educational, cultural, historic and touristic as well as recreational values. An Ornithological Reserve is located within the Nature Park.

Vrana lake together with the surrounding area has always formed an indivisible union as a spatial-natural and traffic-economic entity. The fertile valley of Ravni Kotari, water and the amenities of the Mediterranean climatologic and ecological region have always been the basis for agricultural production, which has until recently been the mainstay of the prerequisites for agricultural production and forming of settlements in the immediate vicinity. Traditional economic branches have been developed in accordance with natural predispositions: agriculture, cattle breeding, bee-farming, fishery, hunting, and they dominate nowadays as well. A part of it is an area of traditional agriculture.
(vineyards and olive-groves), and a greater part is an area of individual production, where locals mostly grow vegetables.

The area around Vrana Lake has been inhabited since prehistory and abounds in extremely significant cultural treasures such as a number of prehistoric castle ruins, remains of Roman estates and aqueducts, St. Gregory’s monastery from early middle ages and a Templar castle ruins, a huge archaeological site with remains of a medieval city, fortifications and cult edifices.

The most significant protected building located in the centre of Vrana is Han of Jusuf Mašković located beneath the old city with which it forms an extremely attractive complex of historical buildings – the Han is a unique architectural monument within Croatia, as valuable as the most significant historical residential complexes.

The Han – anticipated as caravanserai – a boarding house – is an exceptionally monumental and representative building with a rectangular layout and the surface area of over 3,000 sqm. Constructed as a fort and built with finely cut stone blocks. The interior is divided in two parts, and has a large interior courtyard in the central area of both parts. A bigger one has been designated for accommodation and entertainment of travellers and somewhat smaller part has probably been intended for a residence of the owner Mašković. One enters the Han through the fortified door located on the ground floor of the main residential building. Facing the entrance is an open pavilion – “šedrvan” – opened up by arches, underneath which a water fountain used to be located. A series of rooms – lodgings - are located along the southern wall, each of which used to have its own fireplace. Facing the lodgings are the remains of the outbuildings – stables and warehouses. Within the smaller courtyard is a building which was supposed to be the residence, preserved only partially while the building material for further construction of the Han is stored nearby. The Islamic building element is especially recognizable in the form of the arches which are sharp, built with the stone cut very precisely. The Han has been falling to disrepair for a number of years. The proprietor of Maškovića Han is Pakoštane Municipality. Jusuf Maškovića Han in Vrana is a protected cultural treasure.

The Conservation Department in Zadar has to be consulted regarding any interventions in the protected zone.

During the Homeland War (1991-1995), Vrana was for the most part demolished, agricultural production ceased and the population was partially relocated. Today, the settlement of Vrana is one of the poorest areas of the County of Zadar, a region of special state care.

Vrana abounds in the following significant resources:

- The fertile valley of Ravni Kotari, water and the amenities of the Mediterranean climatological and ecological region make this area one of the rare coastal areas where abundant agricultural production with an emphasis on ecological production is possible

- Vrana lake with the settlement of Vrana is a unique natural area in the Republic of Croatia with the natural characteristics, appearance and ambience preserved in the original state, with a special emphasis on the Ornithological Reserve

- Maškovića Han is a unique protected building, the one of its kind in Croatia. The han is the most western building of Islamic architecture on the territory of the former Turkish state, the only historic Islamic profane building on the
Croatian soil. The building is also significant for its size, building technique and materials, architectural decoration and its position in space.

- The Templar castle ruins, together with neighbouring prehistoric castle ruins, remains of Roman villas and springs, is one of the greatest and most significant archaeological sites not only within Croatia but also within Europe, almost completely unexplored, which provides an opportunity for development of scientific or archaeological tourism.

- The settlement of Vrana is located by the lake which bears the same name, in a fertile valley and close to the seaside (only about ten kilometres away) and big tourist centres, and therefore has good road connections with all the bigger cities in Croatia.

The project of economic revitalization of Vrana would begin with reconstruction of the building – Maškovića Han – where all the facilities necessary for the economic development of the settlement would be located. The future function of the Han is a multipurpose complex which would host a motel, a restaurant, retail outlets for agricultural and other local products, an Info Point which would provide information about local farms, possibilities of visit and purchase, info point of the Vrana Lake Nature Park and an exhibition area where archaeological artefacts found at the adjacent archaeological sites would be exhibited. It has been planned to locate all the facilities within the Han for the following reasons:

- the Han’s location – it is placed in the very centre of the settlement of Vrana
- the Han’s size – over 3,000 sqm
- the significance and uniqueness of the Han – the only building of its kind in Croatia, particularly interesting for sightseeing

**Full reconstruction and revitalization of the Han would in itself generate development of the settlement of Vrana.**

Considering that Maškovića Han is the biggest and the most significant building in Vrana, and at the same time a state-of-the-art protected building registered within the Register of Cultural Goods of the Republic of Croatia, it is proposed that the Han should be reconstructed and its original function partially reinstated. Reconstruction of the Han would be implemented in a manner which would preserve the original structure and material to the maximum, and the missing parts reconstructed.

The Han’s reconstruction would not only exhibit a unique monument in the area of the Republic, but would also enable development of archaeological, cultural, educational, gastronomic, ecological and other types of tourism with a special emphasis on weekend tourism of citizens of the closest bigger cities, such as Zadar, Biograd, Šibenik and Split.

Project is defined by the Business plan that was developed by the team of experts (Anastazija Magaš, prof., expert from Ministry of Culture, Directorate for Protection of Cultural Monument, Conservation Department in Zadar; Davor Čerkuć, B.A. in Communicology, independent expert and Dani Bunja, Ph.D., University in Zadar, Department for Tourism and Culture) and accepted by the Municipality of Pakoštane.

The Municipality of Pakoštane has already chosen the company that will produce activities of uniting existing architectural documentation and produce the project for static consolidation. The first activity is already done while the production of the project of static consolidation is still on-going. These activities are actually the base for the activities that will be financed by this project. The Municipality’s strong determination to continue
with the project can be seen in their decision to finance the above mentioned activities from their own budget.

Organisation of all the aforementioned facilities and management of the Han will be entrusted to the Agency which is currently in the process of establishment. Pakoštane Municipality will within its budget provide necessary funds for establishment of Han Agency, as well as for the employment of the minimal number of employees needed for normal functioning of the Agency and minimal maintenance of the Han itself.

Han Agency will answer to Pakoštane Municipality as the Han’s owner. Once the reconstruction of the Han is finalized, Han Agency will continue to manage the Han.

The Management and Advisory Board will oversee the overall work of Han Agency, and all the Agency’s decisions need to be confirmed or rejected by the Board. The Board will also approve the financial plan, decide on further investments and will be responsible for a deficit, overruns etc.

The Municipality of Pakoštane started the legal process of establishment of the Han Agency and now is collecting all necessary documentation prescribed by the Croatian law.

The marketing plan that will be produced as a part of the project (Activity 2.1.) will enable Agency to manage the Han and will assure a sustainability of the project. It will define activities related to attracting business entities which would be located within the Han, taking care that potential leaseholders satisfy the criteria, that is that the selection of products and services is appropriate for the premises. For that reason allowance will be made for finding potential leaseholders among the agricultural producers, farming cooperatives, traditional handicrafts which would find their economic interest in selling within the Han.

The marketing plan will also define activities targeted at events within the area in the periods outside the tourist season and other activities which will ensure that the Agency will be making business with profit. Preparation of the marketing plan will begin at the same time as preparation of project for reconstruction works and it will be finished in the 4th quarter of 2011.

The project of reconstruction of Maškovića Han will include the wider community and private investors.

The interested parties are the following:

- Local citizens (citizens of Vrana)

  Local citizens are employed in agriculture exclusively. Since it is difficult to secure a market for agricultural products, reconstruction of Han will help the local population to promote and increase selling of agricultural products in several ways – by selling products in the Han, by providing information (Info Point) to tourists or any other interested parties on which farm to go to procure a greater quantity of products and through Han’s restaurant that will offer organic food from local farms. The reconstruction of the Han will also open new working places for local residents.

- Vrana Lake Nature Park
The Vrana Lake Nature Park Administration will acquire info point within Han for informing tourists and park visitors.

- Tourist Association of Pakoštane Municipality
  
The reconstruction of Maškovića Han will enrich the tourist offer with completely different attractions and expand tourism offer in Vrana to year-round. Tourist Association of Pakoštane Municipality will include Maškovića Han and Vrana settlement on it’s promotional material, make it as a part of tourist tours or make a special tourist tour which will include Nature Park Vransko jezero, Vrana settlement and finally unique Turkish monument – Maškovića Han where tourists can have lunch or stay longer.

Han Agency Marketing plan will define exact relation of the Agency and Tourist Association of Pakoštane Municipality.

- Pakoštane Municipality

Pakoštane Municipality is the proprietor of the Han. In this manner it will revitalize its property, help Vrana citizens, secure permanent maintenance of the Han and improve the tourist offer of Pakoštane Municipality. The Municipality of Pakoštane will conduct the Han through the newly established Agency “Han”. The Agency will be answering to Pakoštane Municipality as the Han’s owner. According to the produced Marketing plan the Han Agency will function and manage all activities in Maškovića Han.

- Various trade companies

With better organisation of agricultural production a local brand of organically grown food can be created. In such manner a constant buying up of food may be arranged with larger trade companies, as well as possible investments in production. Also various companies can take in concession or will be concessionaire of approximately 2,000 sqm of Han’s space. Details about concession will be defined by Han Agency Marketing plan.

- The Ministry of Culture

The reconstruction of the Han is a reconstruction of a cultural monument, and at the same time it enables better treatment of other monuments in Vrana, primarily of the Templar castle ruin. Maškovića Han in Vrana is protected cultural monument and for all interventions in the protected zone Ministry of Culture must be consulted. Since it is unique monument, only of its kind in Croatia, Ministry of Culture will be strictly supervising all anticipated activities specially preparation of integral project of reconstruction of Maškovića Han and concrete works of reconstruction according to the project. All activities will be executed in collaboration and under supervision of experts from the Ministry of Culture, Directorate for the Protection of Cultural Heritage, Conservation Department in Zadar. Since revitalisation of the Han is also important part of renewal of the monument and since there are many cultural, specially archaeological, sites in Vrana as well as Nature Park Vrana Lake (Ministry of culture has also Directorate for nature protection) the Ministry will also supervise the preparation of Marketing plans to be sure that cultural and natural heritage will finance itself and be used and maintained properly.
Short description of owner-user structure anticipated by the Business plan:

- **OWNER OF MAŠKOVIĆA HAN: Municipality of Pakoštane**
  
  The Municipality of Pakoštane will establish AGENCY HAN which will manage Han. Agency will answer to the Municipality and will be financed by Municipality until the project completion (particularly Marketing Plan). Later on Agency will profit from concession of Han and other activities defined by marketing plan. The realisation of Marketing plan will be supervised by the Management and Advisory Board which will consists of representatives of owner and interested parties

- **CONCESSIONAIRES:**
  - Nature Park Vrana Lake
  - Various local companies (agricultural, trade and manufacture)
  - Tourist Association of Pakoštane Municipality

- **INTERESTED PARTIES:**
  - Citizens of Vrana – new jobs, increase of agricultural production, development of settlement Vrana
  - Ministry of Culture - Renewed and revitalised cultural monument-Han, better presentation of other monument in Vrana and better presentation and protection of nature
  - County of Zadar – development of Vrana, part of County which can serve as good example

3.2 Assessment of project impact, catalytic effect, sustainability and cross border impact (where applicable)

**Project impact:**

Realization of the project will enable reconstruction of an immovable cultural asset – Maškovića Han – significant on the European scale, and by locating the anticipated facilities within the reconstructed monument, conditions for economic development of Vrana will be met.

**Catalytic effect:**

Since one of the project’s results will be production of the economic sustainability and development plan of Vrana settlement, which will establish, promote and organize ecological agricultural production and better nature protection which will effect the water quality specially in Vrana Lake, this project will contribute to the priorities stipulated under Chapter 27 Environment.

**Sustainability:**

The marketing plan that will be produced as a part of the project (Activity 2.1.) will enable Agency to manage the Han and will assure a sustainability of the project. It will
define activities related to attracting business entities which would be located within the Han, taking care that potential leaseholders satisfy the criteria, that is that the selection of products and services is appropriate for the premises. For that reason allowance will be made for finding potential leaseholders among the agricultural producers, farming cooperatives, traditional handicrafts which would find their economic interest in selling within the Han. Furthermore, the vicinity of tourist centres, primarily of Biograd na moru, and also of Zadar, Šibenik and the whole series of small coastal settlements, ensures a constant inflow of tourists during the tourist season, and organisation of archaeological excavations, bird watching, school excursions, symposiums, workshops, seminars and similar activities ensures sustainability of the project during the whole year.

3.3 Results and measurable indicators:

The following results are expected to be achieved by realization of the project:

**Result 1** - Maškovića Han in Vrana reconstructed as the protected cultural heritage with all facilities operational (motel, restaurant, retail outlets, info point, etc.)

Indicators:
- scientific and conservation research reports of cultural monument Maškovića Han
- project and tender documentation
- working permits
- completely reconstructed and revitalised cultural monument Maškovića Han
- reports of the supervision of the reconstruction works
- Han Agency Marketing Plan

**Result 2** – Marketing and economic sustainability plans produced

Indicators:
- Han Agency Marketing Plan
- Plan of Sustainable Economic Development of Vrana settlement

3.4 Activities:

**Contract 1**

**Activity 1.1: Preparation of an integral project of reconstruction of Maškovića Han in Vrana and tender documentation for works**

Preparation of the integral project of reconstruction includes:
- preparing design which includes: an architectural design; a civil engineering design; an electrotechnical design, a mechanical engineering design, building water supply and sewage installation projects, fire protection study and design, protection on work study, building physics calculations, estimation of costs for planned works;
- Preparing the tender documentation for works following PRAG which includes: FIDIC general conditions of contract, particular conditions of contract, technical specifications, drawings and bill of quantities

Contract 2

Activity 1.2: Execution of concrete works in accordance with reconstruction projects – reconstruction works of the Maškovića Han in Vrana

Maškovića Han is important and valuable architectural monument which has never been reconstructed. Approximate estimate of costs for reconstruction works has been done a few years ago and checked recently by the expert – architect, in order to confirm the approximate estimation.

Contract 3

Activity 1.3: Supervision of the reconstruction works of the Maškovića Han

All executed reconstruction works will be supervised according to Croatian and relevant EU laws throughout whole period of reconstruction.

Contract 4

Activity 2.1: Preparation of Han Agency marketing plan

The marketing plan will be oriented in two directions:

1. Activities related to attracting business entities which would be located within the han, taking care that potential leaseholders satisfy the criteria, that is that the selection of products and services is appropriate for the premises.

   For that reason allowance will be made for finding potential leaseholders among the agricultural producers, farming cooperatives, traditional handicrafts which would find their economic interest in selling within the Han.

2. In order for the Agency to maintain the arrival of groups and individuals within Maškovića Han year-round, the marketing plan will also cover the activities targeted at events within the area in the periods outside the tourist season such as:
   - organized school visits (elementary and high schools)
   - organisation of presentations and thematic gatherings of scientists or businessmen
   - team building organisation
   - organisation of workshops (archaeological, historical etc.)
   - organisation of various events and manifestations within the han such as faires, concerts etc.
Activity 2.2: Preparation of Plan of sustainable economic development of Vrana settlement

The sustainable economic development plan will contain a plan of ecological production, a plan of agrotourism development and other necessary plans.

3.5 Conditionality and sequencing:

The condition for implementation of all the aforementioned activities is cooperation of all involved parties with relevant state services with a goal of obtaining all permits and approvals regulated by the law. All permits and approvals will be issued as a result of activity 1.1. of this project and they are the precondition for starting activities 1.2 and 1.3. Issuing all necessary permits will be possible after completion of activity 1.1 Preparation of an integral project of reconstruction of Maškovića Han in Vrana and tender documentation for works. The Municipality of Pakoštane as a Han’s owner will issue all permits based on produced project of reconstruction while the cost will be covered by Ministry of Culture. Since the Ministry of Culture of Republic of Croatia is responsible body for issuing permits that include planning projects of works on cultural monuments there are no expected problems with obtaining them.

The starting point of all anticipated plans and activities is Maškovića Han in Vrana – a protected cultural good. All the works on cultural goods need to be performed under the supervision of the Ministry of Culture, Conservation Department in Zadar.

3.6 Linked activities

This project started as a part of the European Commission/Council of Europe Joint Programme on the Integrated Rehabilitation Project Plan/Survey on the Architectural and Archaeological Heritage (IRPP/SAAH). This programme takes place within the Regional Programme for Cultural and Natural Heritage in South East Europe 2003-2008 (RPSEE) proposed by the Council of Europe to South Eastern European countries.

The first phase of the IRPP/SAAH aimed at elaborating “Assessment Reports on the architectural and archaeological heritage situation”, irrespective of religious or ethnic origin. In the second phase of IRPP/SAAH Programme Maškovića Han in Vrana was put on Prioritised Intervention List (PIL).

The third phase was preparation of Preliminary Technical Assessment (PTA) for Maškovića Han in Vrana. The purpose of PTA was to identify technical requirement and broad cost estimates for each phase of proposed intervention.

The fourth phase was the preparation of the Integrated rehabilitation project plan /survey of the architectural and archaeological heritage: Maškovića Han Feasibility Study (FS) which was adopted on 25 January by the Croatian Ministry of Culture. According to the FS, the Business Plan (BP) which is a supporting document of this PF, has been made in 2008.
All the above mentioned documents: PIL, PTA, FS, BP were produced in cooperation with and under supervision of the European Commission/Council of Europe experts.

3.7 Lessons learned

N/A
### 4. Indicative Budget (amounts in EUR)

<table>
<thead>
<tr>
<th>ACTIVITIES</th>
<th>SOURCES OF FUNDING</th>
<th>IPA COMMUNITY CONTRIBUTION</th>
<th>NATIONAL PUBLIC CONTRIBUTION</th>
<th>PRIVATE CONTRIBUTION</th>
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<tr>
<td></td>
<td>TOTAL EXP.RE</td>
<td>TOTAL PUBLIC EXP.RE</td>
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<tr>
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<td>EUR (a)=(b)+(e)</td>
<td>EUR (b)=(c)+(d)</td>
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<td>Contract 2</td>
<td>Works: Execution of reconstruction works</td>
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<td>Technical Assistance: Supervision of works</td>
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<td>Contract 4</td>
<td>Technical Assistance: Marketing Plans</td>
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<td><strong>TOTAL PROJECT</strong></td>
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**TOTAL**: 2 437 777 2 437 777 1 828 332 75% 609 445 25% 609 445
5. Indicative Implementation Schedule (periods broken down per quarter)

<table>
<thead>
<tr>
<th>Contracts</th>
<th>Start of Tendering</th>
<th>Contract Signing</th>
<th>Project Completion</th>
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<tr>
<td>Contract 1 Project preparation</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; Q 2010</td>
<td>3&lt;sup&gt;rd&lt;/sup&gt; Q 2010</td>
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<td>4&lt;sup&gt;th&lt;/sup&gt; Q 2011</td>
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All projects should in principle be ready for tendering in the 2nd Quarter following the signature of the FA.

All four contracts will be tendered and procured in accordance with the contract procedures for EC external actions.

6. Cross cutting issues (where applicable)

6.1 Equal Opportunity

Equal access regardless of sex, nationality, racial or ethnic origin, religion or belief, disability, age or sexual orientation will be guaranteed for participation in the project. Equal opportunities will be ensured by the Steering Committee during the project implementation.

6.2 Environment

The project will not have any negative effects on the environment; on the contrary, since one of the results is protection of nature, it will be environmentally safe.

6.3 Minorities

Based on the fundamental principles of promoting equality and combating discrimination, participation in the project will be guaranteed on the basis of equal opportunity for minorities.
ANNEXES

1- Log frame in Standard Format

2- Amounts contracted and disbursed per Quarter over the full duration of Programme

3- Description of Institutional Framework

4 - Reference to laws, regulations and strategic documents:
   - Reference list of relevant laws and regulations
   - Reference to AP / NPAA / EP / SAA
   - Reference to MIPD
   - Reference to National Development Plan
   - Reference to national / sector investment plans

5- Details per EU funded contract (*) where applicable:

   For works contracts: reference list of feasibility study for the construction works part of the contract as well as a section on investment criteria (**); account of services to be carried out for the service part of the contract

   (** section on investment criteria (applicable to all infrastructure contracts and construction works):

   - Rate of return
   - Co financing
   - Compliance with state aids provisions
   - Ownership of assets (current and after project completion)
## ANNEX 1: Logical framework matrix in standard format

### LOGFRAME PLANNING MATRIX FOR Project Fiche

<table>
<thead>
<tr>
<th>Programme name and number</th>
<th>IPA 2009</th>
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</thead>
<tbody>
<tr>
<td><strong>Reconstruction of Maškovića Han and Economic Revitalization of Vrana Settlement</strong></td>
<td>Contracting period expires: 2 years following the date of conclusion of the Financing Agreement</td>
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<td>Disbursement period expires: 3 years following the end date for contracting</td>
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<td>Total budget: EUR 2,437,777</td>
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<td>IPA budget: EUR 1,828,332</td>
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</table>

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<thead>
<tr>
<th>Overall objective</th>
<th>Objectively verifiable indicators</th>
<th>Sources of Verification</th>
<th>Assumptions</th>
</tr>
</thead>
</table>
| Economic revitalization and development of Vrana settlement | - increase of number of Vrana’s inhabitants  
- increase of agricultural production in Vrana | Official state statistics  
Questionnaire | Continued political support |
| Project purpose | Objectively verifiable indicators | Sources of Verification | Assumptions |
| Expansion and improvement of the Vrana tourist offer and creation of the new working places | - number of opened working places in Vrana  
- number of tourist visits and sold tickets in Maškovića Han  
- number of sold manufactured products and souvenirs in Maškovića Han  
- number of visitors of Nature Park Vrana Lake and Maškovića Han  
- number of overnight stays in Maškovića Han | Official state statistics  
Annual reports of Agency “Han”  
Annual reports of Municipality of Pakoštane  
Annual reports of Tourist office in Pakoštane  
Annual reports of Vrana Lake Nature Park | Support of all interested parties |
<table>
<thead>
<tr>
<th>Results</th>
<th>Objectively verifiable indicators</th>
<th>Sources of Verification</th>
<th>Assumptions</th>
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</thead>
<tbody>
<tr>
<td>Result 1: Maškovića Han reconstructed with all facilities operational (motel, restaurant, retail outlets, info point)</td>
<td>- scientific and conservation research reports of cultural monument Maškovića Han&lt;br&gt;- project and tender documentation&lt;br&gt;- working permits&lt;br&gt;- completely reconstructed and revitalised cultural monument Maškovića Han&lt;br&gt;- reports of the supervision of the reconstruction works</td>
<td>Project reports&lt;br&gt;Ministry of culture reports&lt;br&gt;Supervisor’s reports</td>
<td>Support of all interested parties&lt;br&gt;Support from within the administration</td>
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<td>Result 2: Marketing and sustainable economic development plans produced</td>
<td>- Han Agency Marketing Plan&lt;br&gt;- Plan of sustainable economic development of Vrana settlement</td>
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<tr>
<th>Activities</th>
<th>Means</th>
<th>Costs</th>
<th>Assumptions</th>
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| Activity 1.1: Preparation of an integral project of reconstruction of Maškovića han in Vrana |
| Framework Contract | EUR 200 000 |
| Activity 1.2: Execution of concrete works in accordance with reconstruction projects |
| Work Contract | EUR 1 800 000 |
| Activity 1.3 Supervision of reconstruction works |
| TA Contract | EUR 160 000 |
| Activity 2.1: Preparation of Han Agency marketing plan |
| TA Contract | EUR 277 777 |
| Activity 2.2: Preparation of plan of sustainable economic development of Vrana settlement |

**Pre-conditions**
- To obtain all necessary permits before starting activities 1.2 and 1.3
- To establish the Han Agency before starting activities 2.1, 2.2

**Good co-ordination and timing of project activities**

**Support of all interested parties**
ANNEX II: amounts (in EUR) Contracted and disbursed by quarter for the project

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**
ANNEX III – Description of Institutional Framework

Ministry of Culture does administrative and other tasks in the area of culture related to: development and betterment of culture, cultural and artistic creativity, cultural life and cultural activities; founding of institutions and other legal entities in culture; promotion of cultural ties with other countries and international institutions; expert and administrative tasks for Croatian UNESCO commission; administrative tasks in the area of informing the public; stimulation of cultural needs programmes of Croatian people living abroad; provisioning of financial, material and other prerequisites for practicing and development of cultural activities, especially the museums, galleries, libraries, archives, theatres, musical and theatrical, publishing, fine arts and film.

Directorate for Cultural Heritage Protection as the competent body within the Ministry of Culture performs administrative and expert tasks in the method prescribed in the Law for the protection and preservation of cultural goods including: research, investigation, monitoring, recording, documenting and promotion of cultural goods, supervision of transactions and prevention of illegal procedures and illegal trade in cultural goods, providing funds for restoration from the state budget, establishes conditions for the use of cultural goods, brings, performs and supervises measures for the protection and preservation of cultural goods, runs central data base with the Register of cultural goods, and performs other duties foreseen in the law.

Conservation Department in Zadar as one of the branch offices is the competent body for the protection and preservation of cultural goods in the Zadarska County. Along with the general tasks related to the protection and preservation of cultural goods, within the territory of competence Department specifically performs:

- formulating general and special conditions and issuing permits for the works on the cultural heritage,
- performing appropriate methods and measures of protection,
- organizing and supervision restoration works,
- providing expert assistance to the owners.

Ministry of culture is beneficiary because Maškovića Han in Vrana is protected cultural monument and for all interventions in the protected zone Ministry of Culture must be consulted. Since it is unique monument, only of its kind in Croatia, Ministry of Culture will be strictly supervising all anticipated activities specially preparation of the project of reconstruction of Maškovića Han and concrete works of reconstruction according to the project. All activities will be executed in collaboration and under supervision of experts from the Ministry of Culture, Directorate for the Protection of Cultural Heritage, Conservation Department in Zadar. Since revitalisation of the Han is also important part of renewal of the monument and since there are many cultural, specially archaeological, sites in Vrana as well as Nature Park Vrana Lake (Ministry of culture has also Directorate for nature protection) the Ministry will also supervise the preparation of Marketing plan to be sure that cultural and natural heritage will finance itself and be used and maintained properly.
ANNEX IV – Reference to law, regulations and strategic documents

4. Multi-Annual indicative planning document 2008-2010
7. Plan for Environmental Protection of the Republic of Croatia (Ministry of Environmental Protection, Physical Planning and Construction of the Republic of Croatia)
8. The County of Zadar Physical Plan (Zadar County Office for Physical Planning, Zadar 2006)
9. Pakoštane municipality Physical Plan (Zadar County Office for Physical Planning, Zadar 2005)

ANNEX V – Details per EU funded project

Business plan as supporting document.

Four contracts are planned in this project:

- FW Contract for preparation of an integral project of reconstruction of Maškovića Han in Vrana and tender documentation for works
- Work contract for execution of concrete works in accordance with reconstruction projects – reconstruction works in the Maškovića Han in Vrana
- TA contract for supervision of reconstruction works of the Maškovića Han in Vrana. Works of supervision is mandatory by law for all construction works. The FIDIC conditions for works/supervision of works contacts shall be followed.
- TA contract for preparation of Han Agency marketing plan and preparation of plan of sustainable economic development of Vrana settlement

All four contacts will be tender and procured in accordance with the contact procedures for EC external actions.

Realization of the project will enable reconstruction of an immovable cultural asset – Maškovića Han – significant on the European scale, and by locating the anticipated facilities, such as motel, restaurant, retail outlets, info point, etc., within the reconstructed monument, conditions for economic development of Vrana will be met.

Co-financing of 25% of the total cost of the project will be provided by the Government of the Republic of Croatia.
FW contract (Preparation of an integral project of reconstruction of Maškovića Han in Vrana)

For the activity 1.1. preparation of the project includes:

- Preparing design
- Preparing tender documentation for concrete works of reconstruction

Work contract

Execution of concrete works of complete reconstruction of Maškovića Han in Vrana

The FIDIC conditions for works contacts shall be followed.

TA contract (Supervision of work contract)

Supervisor should administer and supervise the execution of work contract according to Croatian and relevant EU laws throughout whole period of reconstruction.

The FIDIC conditions for supervision of works contract shall be followed.

TA contract (preparation of plans)

For the activities 2.1 and 2.2 which include preparation of:

- Han Agency marketing plan
- Preparation of Plan of sustainable economic development of Vrana settlement