

INSTRUCTIONS TO AUTHORS

ABSTRACT

Abstract has to be submitted in English, e-mailed to tourism@unizd.hr in MS Word format (please do not submit abstract in pdf format).

All abstracts will be blind refereed by at least two independent international reviewers.

Please, proofread your abstract before submission. Incorrect use of the English language may be grounds for a negative review.

Abstract should be in **font size 12, single-spaced and without any indentation**, typed in **Times New Roman font**.

All margins should be 2.5 cm.

Abstract should contain the following information:

- **paper title**
- **name(s) and affiliation(s) of the author(s)**
- **name of the institution(s)**
- **address of the institution(s)**
- **author(s) telephone and fax number**
- **author(s) e-mail address**
- **abstract (500 words maximum)**
- **keywords**
- **JEL code**

FINAL PAPER

The **final paper** has to be submitted in English, e-mailed to tourism@unizd.hr in MS Word format (please do not submit papers in pdf format).

Selected papers will be considered for publication in tourism related journals.

All papers will be blind refereed by at least two independent international reviewers.

Please, proofread your final paper before submission. Incorrect use of the English language may be grounds for a negative review.

Papers should be single spaced and typed in **Times New Roman font**.

All margins should be 2.5 cm.

The **first page** of the paper should contain the following information:

- **paper title**
- **name(s) and affiliation(s) of the author(s)**
- **name of the institution(s)**
- **address of the institution(s)**
- **author(s) e-mail address**
- **abstract (500 words maximum)**

The main text should be in font size 12, single-spaced and **without any indentation**. Please, leave a space line between paragraphs (hit enter key **ONCE** only).

For correct formatting of the final paper see the example on the next page.

FINAL PAPER FORMATING EXAMPLE

Please, follow this formatting for the **final paper**:

PAPER TITLE (font size 16, bold, upper case)

(Author 1) Name SURNAME (font size 12)
Institution's name and address (font size 12, italics)
e-mail address (font size 12)

(Author 2) Name SURNAME (font size 12)
Institution's name and address (font size 12, italics)
e-mail address (font size 12)

(Author 3) Name SURNAME (font size 12)
Institution's name and address (font size 12, italics)
Author(s) e-mail address (font size 12)

The above information must have center alignment. Please put only the surname in UPPER case.

Abstract (font size 12, bold)

Tourism is deemed to include any activity concerned with the temporary short-term movement of people to destination... (font size 12, italics)

This abstract goes with the full text (**500 words maximum**)

Keywords (font size 12, bold): tourism, leisure, destination management, strategy, entrepreneurship (font size 12)

JEL code: http://www.aeaweb.org/jel/jel_class_system.php

Please include up to 5 keywords.

1. Introduction (main heading – font size 14, bold)

Tourism should be seen in relation with and distinguished from a number of related concepts. The first of those concepts...

2. Main heading(s) (first level heading – font size 14, bold)

2.1. Subtitle(s) (second level heading – font size 12, bold)

2.1.1. Subtitle(s) (third level heading – font size 12, italics, bold)

Main text should be in **font size 12, Times New Roman, single-spaced** and **without any indentation. Please, leave a space line between paragraphs.**

There should be one paragraph space (hit enter key once) between headings and the text following it. There should also be two paragraph spaces (hit enter key twice) distance from the text prior to the new heading. This refers to all headings.

References (font size 14, bold)

In the text, references are cited using the author/date style following the APA Publication Manual, e.g. for single authors (Jafari, 2003) or multiple authors (Dwyer, 2005; Cohen, 2006). Direct citations should always be placed in the text and followed by the exact reference and page number. For example “Tourism is based on a complex set of infrastructure and physical resources that have impact on the placed in which they are situated.” (Cooper & Hall, 2012:13). A referenced article should contain all authors’ names, title of article, name of publication, volume and number, inclusive page numbers and year of publication. Note the use of italics rather than underlining. A referenced book should list author name(s), title of the book, publisher, place of publication, year of publication. References must be listed immediately following the **Conclusion** of the paper. The reference list, placed at the end of the text, must be **single-spaced in alphabetical order of authors and Times New Roman 10 point font size**. List the authors’ names exactly as written in the source cited. Use no abbreviations. See examples below:

- Cooper, C. & Hall, C.M. (2012). *Contemporary Tourism: an International Approach*. Oxford: Butterworth-Heinemann.
- Cohen, E. H. (2006). Religious tourism as an educational experience. in D. Timothy & D. Olsen (Eds.). *Tourism, religion and spiritual journeys*. London and New York: Routledge, 78-93.
- Jafari, J. (Ed.) (2003). *Encyclopaedia of Tourism*. London, New York: Routledge.
- Ladkin, A. (2002). The relationship between employment and tourism education: issues for debate. in Čavlek, N. & Vukonić, B. (Eds.). *Proceedings of the International Scientific Conference Rethinking of Education and Training for Tourism*. Zagreb, 45-56.
- Dann, G., Liebman Parrinello, G. (2007). From Travelogue to Travelblog: (Re)-negotiating Tourist Identity. *Acta Turistica*. Vol. 19, No. 1, 7-29.
- Dwyer, L. (2005). Relevance of Triple Bottom Line Reporting to Achievement of Sustainable Tourism: a Scoping Study. *Tourism Review International*. Vol. 9, No. 1, 79-94.

Please follow this formatting for tables and figures

Figure 1: Income and Price Elasticity for Inbound Tourism (font size 12, italics)

Table 1: Strategies for Tourism Destination (font size 12, italics)

Titles of figures and tables should not be within figures and tables.

Tables should have double line for outside frame, and single line for inside lines (see below)

Table 1: Strategies for Tourism Destination (font size 12, italics)

Source: own research

The final paper should be up to 6000 words in length.