| Department | Ethnology and Anthropology |
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Description of the courses offered in a foreign language in the academic year 2019/2020

| Name of the course | **Anthropology and Visual Culture** | | | | | |
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| Name of the teacher | Associate Professor dr Senka Božić-Vrbančić | | | | | |
| Number of ECTS credits | 5 | Semester | ▪ autumn/winter | | | spring/summer |
| Teaching will be organized as | Lectures | □ yes | ▪ no | Consultations | ▪ yes | □ no |
| The course will be organized as | Lectures | | Seminars | | Exercises | |
| | ▪ yes | | ▪ yes □ no | | ▪ yes □ no | |

**Description of the course**

**Course content**

Today we live in the world saturated with images. From art, cinema, TV, commercial billboards to video games, social networking services, comic books etc., images make effects on our ideas about the social. This course will investigate the role of cultural production and visual practices (photography, film, games, comic books) by introducing students to key debates on ways of seeing, aesthetics, ideology, manufacturing desire, consumerism, identity questions (race, gender, sexuality, age) and citizenship. It will also discuss the role of visual in anthropological research.

**Assessment Criteria & Mode of Examination**

**Weekly assignment (30%).**
In order for the course to be effective, all students must have the reading assignments completed for each class **.** Each week students will do homework based on their reading assigments. Each week students will upload to the course website their weekly homework. **Late weekly homework** will earn a reduced grade!

**Research project and final paper (70%).** (visual essay 50% + oral presentation 20%).
Visual Essay to be submitted by February 20, 2020. In addition to the essay, students need to submit an abstract of their project (roughly 1 page) by January 5, 2020. Presentation should last 15 minutes. It will be graded on (1) the originality of the topic and its interpretation in connection with one or more theories assigned for this course (2) clearly developed argument (3) the organization of the presentation and the quality of the delivery,

| | This course is interdisciplinary and students will have opportunity to work on research areas of their own choosing. | |
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| Learning outcomes of the course | • The ability to analyse and interpret visual texts of different media<br>• The ability to use different theories on visual representation<br>• The ability to understand and do visual ethnography<br>• The ability to use the web as a source for research and information<br>• The ability to coordinate analyses of image and text<br>• The ability to share ideas with peers<br>• The ability to present ideas clearly in speaking and writing, as well as visually | |
| The course is offered to | Incoming students who choose the above department as a home department | ▪ yes ☐ no |
| | All the incoming students | ▪ yes ☐ no |
| | Students of the University of Zadar enrolled at the above department as an elective course | ▪ yes ☐ no |
| | All the students of the University of Zadar as an elective course | ▪ yes ☐ no |