Higher Education Institution “Banja Luka College” invites you to participate in The Third International Scientific Conference Media and Economy

INTERNATIONAL SCIENTIFIC CONFERENCE MEDIA AND ECONOMY – MES 2017

Under the title ‘Media and Financial Literacy’

Invitation


Conference Organizers are Higher Education Institution “Banja Luka College“, Faculty for Management in Sremski Karlovci University “Union Nikola Tesla“ Belgrade and (MBS) Modern Business School Belgrade.

Subject of the Conference is ‘Media and Financial Literacy’. We invite you to present in papers your experiences and scientific findings that you have reached in the research to the scientists and experts from various fields as part of the main subject for writing of the papers: Medijska pismenost

- Financial literacy
- Education of the youth
- Technologival inovations and media
- Ethical challenges
- New media
- The future of the radio
- Terorism and media
- Migrations and economy
- Future image of Europe
- The media role in imigrant's crisis
- Challenges of technological inovations
- Global meda and youth
- Corporate capitalism and media
• Ethics and globalisation
• Public service in market economy
• Politics and media relationship
• The role and significance of media in economy
• Education and global media
• Environmental protection and education
• Ecological management and social responsibility
• Literacy in economy

One can participate in the Conference with or without the paper. Participants who want to participate with the paper should send in the application of the paper on email address: medijiiekonomija@blc.edu.ba (subject: international conference)

Instruction to the authors for paper writing:

- Paper should not be longer than 10 pages of A-4 paper size, written on mother tongue and/or English language (Times New Roman, 11 pt, spacing 1,5, margins 2,5).

Conference fee for the authors 80 BAM (40 EUR), and for the co-authors 50 BAM (25 EUR) should be paid on BLC account number 154921 – 2002636872 at Intesa Sanpaolo Bank, with the note For the scientific conference ‘Media and Financial Literacy’.

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<th>Fee</th>
<th>Fee for the authors</th>
<th>Fee for the coauthors</th>
<th>Fee for the master and PhD students</th>
<th>Fee for the participants without paper</th>
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<td>Until 15.9.2017.</td>
<td>80 KM (40 evra)</td>
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Deadlines:


All papers will be published in Conference Proceedings before the Conference or in the Journal “Actualities” (ISSN 0354-9852) which is, by the Decision of the Ministry of Education and Technology of the Government of Republic of Srpska, on the categorised national journal list. On the following link you can find the Conference Proceedings of MES: http://www.blc.edu.ba/wpcontent/uploads/2015/05/Zbornik-radova-MES-2015.pdf

Accommodation costs are paid by the Conference participants. The details on the recommended accommodation can be found on the official web site of The Tourist Organization of Banja Luka: http://www.banjaluka-tourism.com/index.php?option=com_k2&view=item&id=113:hotelbosna&Itemid=64&lang=en