

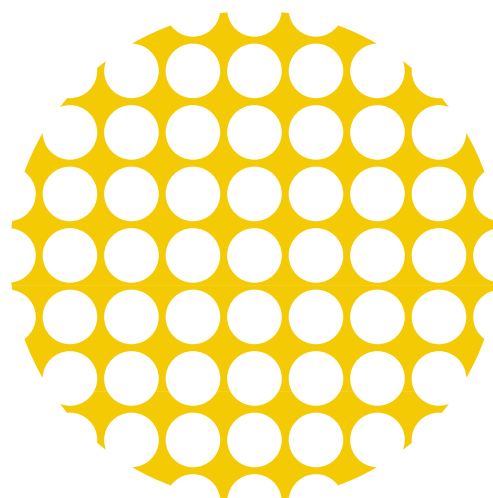
# ZADAR 2015.

MEĐUNARODNI ZNANSTVENO-STRUČNI SIMPOZIJ  
**Uloga komunikacije u gospodarenju otpadom**

INTERNATIONAL SCIENTIFIC SYMPOSIUM  
**The role of communication in waste management**

**19.-21.3.2015.**

Falkensteiner Hotels & Residences



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## **ZADAR 2015**

### **International Scientific and Professional Symposium**

### **The Role of Communication in Waste Management**

**March 19 - 21 2015**

Falkensteiner Hotels&Residences

Zadar, Croatia

#### **SPONSORS**

Ministry of Environmental and Nature Protection  
Environment Protection and Energy Efficiency Fund  
County of Zadar  
City of Zadar

#### **ORGANIZERS**

Croatian Waste Management Association (HUGO)  
International Solid Waste Association (ISWA)  
Eko - Zadar  
Čistoća - Zadar  
Faculty of Geotechnical Engineering - Varaždin, Zagreb University  
Zadar University - Department of Tourism and Communication Science  
Hauska & Partner - Zagreb  
Eko Zadar Association

#### **PROGRAM ORGANIZATION BOARD**

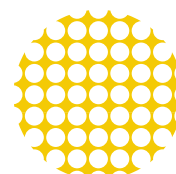
President: Božidar Longin  
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#### **OBJECTIVES**

- Underline the importance of communication (information, education, raising awareness and dialogue) in achieving ambitious EU targets in the field of waste management
- Present and exchange examples of good practice
- Discuss issues (neuralgic points) connected with the level of public information and awareness on its role of establishing an integral system of waste management
- Enable a constructive exchange of views aiming at practice improvement



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## **THEMES PROPOSAL**

1. Information and education for participation in waste management
2. Strategic approach to communication in waste management – the importance of a continuous, proactive and segmented approach
3. Strategic approach in raising public awareness on the importance of waste management
4. Participation of the public and establishment of dialogue with the community in procedures of planning and construction of waste management centers
5. Influence of ecological activism on the implementation of the waste management projects
6. The role of new media in communication of issues related to waste management
7. Managing risks and crisis communication in the waste management sector
8. The role of the media in creating the public opinion on waste management
9. Identification of stakeholders in the process of planning communication issues connected with waste management
10. Efficient tools and canals in communicating waste management issues
11. Participation of the public in developing waste management plans
12. The role of public opinion surveys in the establishment of an integral waste management system
13. Strengthening the capacity for informing and educating the public

## **Contact address**

Croatian Waste Management Association HUGO

Head office: Babonićeva 32, 10000 Zagreb, HR

Personal ID Number (OIB): 03606065481

Hrvatska poštanska banka d.d.

IBAN: HR9123900011100479044; BIC/SWIFT: HPBZHR2X

Tel: +385 18895274; Mob: +385 989830917

E-mail: [info@hugo.com.hr](mailto:info@hugo.com.hr)

Web pages: [www.hugo.com.hr](http://www.hugo.com.hr)

## **The symposium will be held in the English and Croatian.**

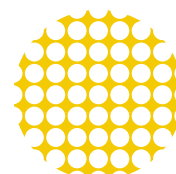
Eminent domestic and foreign scientists, experts and representatives of all stakeholders, important for the realization of an integral waste management system, will participate at the event. The presentation of works will be held through lectures and poster presentations. During the Symposium round table will be held: What is needed for better communication of all participants of the waste management system. The event will also include the organization of a regional student workshop that will cover the themes of the gathering. The Program Organization board retains the right of choosing the presentation form.

## **Invitation to authors**

Authors are invited to register summaries of their works at address [www.hugo.com.hr](http://www.hugo.com.hr). The summary must consist of the title, name of author, summary text not more than 1,700 characters with key words.

Instructions on writing summaries and works can be found at [www.hugo.com.hr](http://www.hugo.com.hr). The entire Collection of Works of the accepted summaries will be published in the digital form, while the summaries will be published in the Collection of Symposium Summaries. Complete works are subject to review.

Chosen works will be published in domestic and/or foreign scientific magazines.



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### **Important dates**

Summary registration	until 17.1.2015
Complete work registration	until 16.2.2015
Participation registration	until 6.3.2015

### **Registration fee**

Participants:	760 kn (100 EUR)
Students:	115 kn (15 EUR)*
HUGO members:	450kn (60 EUR)

Registration fee includes participation in the work of the Symposium, published Collection of Summaries, Registration Fee includes participation in the work of the Symposium, welcome drinks, coffee at breaks, gala dinner and study trip.

The Registration Fee is paid to the IBAN of the Croatian Association for Waste Management:  
IBAN: HR 9123900011100479044; Hrvatska poštanska Bank indicating: ZD UKGO 2015.

\*Registration Fee includes participation in the work of the Symposium, digital collection of works and coffee at breaks.

### **Participation registration**

Please register online at the web pages of the Croatian Association for Waste Management:  
**[www.hugo.com.hr](http://www.hugo.com.hr)**

### **Accommodation**

Contact for organizing accommodation at Falkensteiner Hotels & Residences is BORA TOURS  
Tel: + 385 23337760  
E-mail: [info@boratours.hr](mailto:info@boratours.hr)

