WE TEACH REAL BUSINESS

KOZMINSKI UNIVERSITY
Interesting facts about Poland

- Population: 38 000 000
- 9th biggest country in Europe (312,696 km²)
- Among the TOP 25 most developed countries in the world (2018)
- In the EU since 2004
- GDP 4.4% (2018)
- Unemployment rate 3.4% (2018)
- First constitution in Europe, second in the World
- The World’s biggest exporter of Amber
- Very diverse nature (Beaches, Mountains, Forests, Deserts, and Lakes)
- Maria Skłodowska-Curie was actually Polish, and the only woman two win two Noble Prizes
Interesting facts about Warsaw

- Population: 1 750 000
- 8th largest city in the EU (517,24 km²)
- One of the tallest cities’ in Europe
- Home to big international corporations (back offices)
- Highly developed public transportation system

- Warsaw was founded in the 13th century
- It nicknamed the „phoenix” city, because most of it was destroyed in WWII, and then rebuilt
- The symbol(protector) of the city is a Mermaid
- „The Pianist” was filmed in Warsaw
General Information

One of the oldest private universities in Poland with over 8000 students and 50000 alumni.
What makes us different?

INTERNATIONAL ACCREDITATIONS

- ✔ European Foundation for Management Development (EQUIS)
- ✔ Association of MBAs (AMBA)
- ✔ Association to Advance Collegiate Schools of Business (AACSB)
- ✔ Central and East European Management Development Association (IQA Ceeman)
What makes us different?

INTERNATIONAL RANKINGS

Since 2009 Kozminski University has been listed in the prestigious rankings published by the "Financial Times" as the best Polish educational institution.

- Global Masters in Finance - 17th place in the world in 2018
- Global Masters in Management – 20th place in the world in 2018
- European Business School – 43rd place in Europe in 2018
- EMBA Ranking – 74th place in the world in 2018

* The ranking included Uni's from CEE as follows: Hungarian Corvinus University, the Czech University of Economics in Prague and Warsaw School of Economics.
## Bachelor Programs in English

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Duration</th>
<th>Number of Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>3 years</td>
<td>5</td>
</tr>
</tbody>
</table>

- Management
- Double Degree Bachelor Program in Management with KEDGE Business School (France)
- Management & Artificial Intelligence in Digital Society
- Finance and Accounting
- Double Degree Bachelor Program in Finance and Accounting with ISEG Lisbon
# Kozminski University Programs

## MASTER PROGRAMS IN ENGLISH

<table>
<thead>
<tr>
<th>Graduate</th>
<th>Duration</th>
<th>Number of Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master</td>
<td>2 years</td>
<td>13</td>
</tr>
</tbody>
</table>

- Management
- Digital Marketing
- Double Degree Master’s Program in Management with Catolica-Lisbon (Portugal)
- Double Degree Master’s Program in Management with Lancaster University Management School (UK)
- Double Degree Master’s Program in Management with Hull University Business School (UK)
- Double Degree Master’s Program in Management with KEDGE Business School (France)
- Double Degree Master's Program in Management with ESCP Europe (France)
- Finance and Accounting
- Big Data Analysis
- Double Degree Master’s Program in Finance and Accounting with the University of Porto (Portugal)
- Double Degree Master’s Program in Finance and Accounting with ESSCA Business School (France)
- Double Degree Master’s Program in Finance and Accounting with SKEMA Business School (France)
- Health Economics and Big Data Analytics

+ PHD, MBA and Postgraduate programs
Incoming Students Services at KU
- Almost 80 nationalities at KU
- More than 200 agreements with partners on 6 continents
- Nearly 1500 International students yearly (around 400 Exchange students)
NATIONALITIES AMONG EXCHANGE STUDENTS

Program Erasmus + (EU countries) 2017/18

Bilateral agreements (NON EU countries) 2017/18

Erasmus + 2018/19

Bilateral agreements 2018/19
IRO: one-stop-shop

- Admissions
- Orientation Week
- Erasmus Paperwork
- Student Service
- Any help they need
- Advising from distance; accommodation
CULTURAL ASSIMILATION

IRO & ESN

BEFORE ARRIVAL SERVICE

POLISH LANGUAGE COURSE

BUDDY PROGRAM

EVERY MONTH CULTURAL ACTIVITIES

TRIPS IN POLAND

CULTURAL WORKSHOPS

POLISH HISTORY AND TRADITIONS-LECTURE

www.kozminski.edu.pl
ESN is the key volunteer student organization in international higher education in Europe

• 31 years old / at Kozminski University – 11 years this year 😊
• Around 80 members, including 5 people Board + Coordinators
• Buddy program | Orientation Weeks | workshops | social and cultural activities | trips around Poland
The number of spots on each course are limited

“first come, first served” rule

LA required upon course selection

The conflicts in the schedule may occur as the courses come from different majors, semesters and levels

Students are allowed to mix courses from different majors and semesters

Students should choose the courses from their level of study

Students speaking Polish are highly recommended to select some courses taught in Polish language

Polish language course is open for all students
BEFORE ARRIVAL - COURSE SELECTION

EACH SEMESTER OVER 150 COURSES IN ENGLISH are held and offered to Exchange students

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>ECTS</th>
<th>Major</th>
<th>Level</th>
<th>Year of studies</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Polish for Exchange Students</td>
<td>30</td>
<td>3</td>
<td>All majors</td>
<td>Bachelor &amp; Master</td>
<td>All years</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Business English for LCCI (Advanced level only)</td>
<td>60</td>
<td>3</td>
<td>All majors</td>
<td>Bachelor &amp; Master</td>
<td>All years</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Foreing languages: German/Spanish (level: basic, intermediate, advanced)</td>
<td>60</td>
<td>3</td>
<td>All majors</td>
<td>Bachelor &amp; Master</td>
<td>All years</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Principles of Management</td>
<td>30</td>
<td>5</td>
<td>Finance &amp; Accounting</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Preparing Financial Statements</td>
<td>30</td>
<td>5</td>
<td>Finance &amp; Accounting</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Introduction to Organisational Behaviour</td>
<td>30</td>
<td>4</td>
<td>Finance &amp; Accounting</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Microeconomics</td>
<td>30</td>
<td>5</td>
<td>Finance &amp; Accounting</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Quantitative Methods 1</td>
<td>45</td>
<td>5</td>
<td>Finance &amp; Accounting</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Computer Science</td>
<td>20</td>
<td>3</td>
<td>Management</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Ethics in Business</td>
<td>30</td>
<td>3</td>
<td>Management</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Principles of Management (lecture)</td>
<td>30</td>
<td>3</td>
<td>Management</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Principles of Management (workshops)</td>
<td>30</td>
<td>4</td>
<td>Management</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Principles of Law</td>
<td>12</td>
<td>3</td>
<td>Management</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>30</td>
<td>4</td>
<td>Management</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Interpersonal Communication</td>
<td>30</td>
<td>4</td>
<td>Management</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Management - AI</td>
<td></td>
<td></td>
<td>Management - AI</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Management - AI</td>
<td></td>
<td></td>
<td>Management - AI</td>
<td>Bachelor</td>
<td>1st</td>
<td>Fall 2019</td>
</tr>
</tbody>
</table>

www.kozminski.edu.pl
2 weeks before the semester starts, students choose courses online in KU Virtual University.
Application deadline: applying available now

Requirements:
- Proof of English proficiency (B2 level according to CEFR)
- Copy of passport/ ID
- Copy of the medical insurance

Cost:
- 600 EUR for students from partner Universities
- 800 EUR for students from non-partner Universities
COURSES & DATES

FINANCE
- Mergers and Acquisitions & LBO Analysis (4 ECTS)
- Investment Foundations (4 ECTS)

BUSINESS
- Artificial Intelligence in Business (4 ECTS)
- Organizational Creativity Lab (4 ECTS)
- Corporate Social Innovation (5 ECTS)
- Strategic Digital Marketing (4 ECTS)

LAW
- Transnational Dispute Resolution – International Arbitration (6 ECTS)
- Multiculturalism, Multilingualism and Comparative Law (6 ECTS)
- International Insurance Law (6 ECTS)

FINANCE
- 8 – 19 of July 2019
- 20 hours courses

BUSINESS
- 8 – 19 of July 2019
- 20 hours courses

LAW
- 15 – 26 of July 2019
- 40 hours courses
Online Learning Agreement

"The OLA+ project offers an innovative and sustainable tool to improve efficiency of mobility management thus allowing to cope successfully with constantly increasing numbers of student exchanges. The need for increasing HE student mobility in Europe is a long-standing political priority and the European Higher Education Area is built on structures and tools that aim to foster successful cross-border cooperation, including mobility. In order to achieve the desired results, it is necessary to have access to an adequate range of tools, modern procedures and concrete methodologies to manage the workload effectively."

- European University Foundation
1. **Ambition:** enable interoperability between IT systems; make it possible to exchange data (instead of documents) **electronically and securely**

2. **Impact:** digitise ALL key steps of the management of Erasmus+ exchanges

3. **Scale:** interconnection of all holders (+5000)

4. **Goal:** connections + networking

**BUFFET OF APIs**
- Institutions (addresses, logos, contact people);
- Organizational units (faculties, departments, divisions);
- Courses;
- Inter-institutional agreements / CNR (*change notification receiver*)
- Outgoing mobilities / CNR;
- Transcript of records.

[https://www.erasmuswithoutpaper.eu](https://www.erasmuswithoutpaper.eu)
- The Erasmus Dashboard is a tool designed to support HEIs with the administration of mobility.

- It allows you to manage incoming and outgoing students, sign and review their Online Learning Agreements as well as communicate with students and partner institutions.

- HEIs with no specific tool can use this to exchange data with their partner institutions.

* Sending emails to a selected group of student, e.x. those who didn’t submit LA

* The same data base for sending and receiving institutions -> once information filled out -> both coordinators see it

https://www.erasmus-dashboard.eu/intro
Dear Erasmus+ coordinator,

Please follow the link below to access the Learning Agreement (LA) that Aleksandra Ryniewicz has prepared prior to her mobility period. Read it carefully and if you agree with the choice of subjects, please sign to approve it.

If there are any objections, it is possible to decline the proposal and send your comments to the student.

By clicking on the link below you will be directed to the Erasmus Dashboard - a platform created for supporting Higher Education Institutions in managing Erasmus+ mobility administrative aspects as well as interacting with the students via Online Learning Agreement platform as well as the Erasmus+ App.

More information on Erasmus Dashboard can be found below as well as in the Support section of the page where video tutorials as well as FAQs are available.

Please note that Internet Explorer is not supported, therefore please choose another browser to proceed.

What is the Erasmus Dashboard?

Erasmus Dashboard is an HEI administration panel for managing the Learning Agreements (LAs) online. It is a substantially more advanced version of unizone prototype released in 2016 and is developed in the framework of Online Learning Agreement follow up project (known as OLA+) with the financial support of the European Commission.

What are the Erasmus Dashboard functions?

- Upload and pre-fill some key elements of the LAs of your outgoing students (as an alternative to letting them start and fill their own LA).
- Check and fill lists of outgoing and incoming students.
- Send group emails and be able to comment on changes necessary before signing LA.
- Use the multiuser system allowing you to grant different levels of access and functionalities to the staff involved in mobility administration.
- Sign the Learning Agreement online and have a clear overview of status of the OLA.

What does it mean to sign the Learning Agreement via Erasmus Dashboard?
1. **Rational**: LA is mandatory and unavoidable; most time-consuming step of administration; guarantor of recognition

2. **Key specifications**:  
   - support and speed up establishment  
   - signing and changing  
   - student as „document owner”  
   - full compliance and audit proof

3. **Scale**:  
   - quick deployment  
   - universally available online  
   - free of charge

- Platform designed for students and coordinators  
- Online filling out -> PDF + signature  
- Connection to courses of hosting Institution
OLA efficiency gains

+400,000 hours of administrative work saved per year!
(across a population of 280,000 students)
1. Universally available online, unified system
2. Free of charge and open to all HEI
3. Obvious and huge efficiency gains + safe of administrative working hours
4. Reduction of paper used (printing documents is not necessary anymore)
5. Transparent and efficient tool to make sure students get successful recognition of their Exchange
6. Data about University and Coordinators uploaded by coordinators ➔ certainty of information, no need to additional corrections after receiving LA
7. Available to all 3 parties + automatic notifications in case of any action ➔ no need to constantly check documents of each student
8. All documents and data are available in one system
8. Solves the problem of different procedures in departments/schools within one institution
9. Step-by-step instructions
10. Step-by-step completion → students cannot submit or move on without ALL stages completed
11. Platform really easy to set up and manage → no chasing up to find where particular information is
12. Less mistakes made during completing the documents
13. Allows administrative access to more than 1 person (for example Coordinator and Dean)
14. More consistent LA across departments
1. Not all the HEI are using this tool, so in case of some students it’s still necessary to manage everything manually
2. Signature issue
3. Internal troubles with implementation or compatibility with already existing systems
4. Implementing the platform requires trainings of Coordinators and Management of the Institution in use of OLA
5. If something goes wrong, the document has to be deleted and started over
6. Students sometimes don’t read…
Questions?

Thank you for the attention 😊

ALEKSANDRA RYNIEWICZ
Incoming Students Coordinator
International Summer School Coordinator

aryniewicz@kozminski.edu.pl