Conference for young professionals in Hospitality Industry

Invitation

Students of Turistica would like to invite you to participate in the international conference "Learn today, Lead tomorrow". The conference will bring together young professionals to educate them on Hospitality, so they will better understand it, better work with it to be a better leader in future. We kindly invite you, as represented of your faculty to attend conference, which is organized for youth on their way to build professional career in Hospitality Industry.

Basic INFO:

Participants:

- Are between 18 and 30 years old
- Will be invited on the basis of motivation letter or recommendation from institution
- 10 - 15 students from each institution

Working language is English.

The organizer will provide accommodation, breakfast, coffee breaks, lectures and social activities. Travel expenses are not covered.

Registration DEADLINE:

If you want to meet new people, share your ideas and learn something new, contact the representer of your faculty until the 15th of February 2017.

From 19th of March till 22nd of March 2017

Young professionals in tourism at Faculty of Tourism Studies Portoroz, Turistica

65 EUR per person
- Conference FEE
- 3 nights + BB included
The 19th of March 2017, Sunday

- 17:00 the arrival of foreign students to hotel
- 18:00 time for self-organized dinner
- 20:00 “Get to know” activity

The 20th of March 2017, Monday

- 7:00 - 10:00 Breakfast in hotel
- 11:00 - 11:30 How to build a successful brand
- 11:40 - 12:10 How to decide when to invest in hotel brand
- 12:10 - 12:40 Networking break in Turisticaffe
- 13:15 – 13:45 General Management - Steps to successful Rebrand
- 14:00 – 16:00 time for Lunch
- 16:15 – 18:00 site inspection of Hotel Kempinski Palace Porotož & Hotel Slovenia
- 22:00 - “Get together” activity

The 21st of March 2017, Tuesday

- 07:00 - 10:00 Breakfast in hotel
- 11:00 - 11:30 How hotels set room rates - all you need to know about hotel revenue
- 11:40 - 12:10 What is HOTS?
- 12:10 - 12:40 Networking break in Turisticaffe
- 12:40 Interactive workshop - Focusing on integrating knowledge and developing problem-solving skills in Hospitality industry
- 13:15 Piran guided tour
- 22:00 “Turizmijada warm up party” - “Goodbye party”

The 22nd of March 2017, Wednesday

- 07:00 - 10:00 Breakfast in hotel
- 10:00 – CHECK OUT