

University of Zadar

**Scientific Research Strategic Programme
in the Area of Social Sciences, Humanities and Art from 2015 to 2019**

ABSTRACT¹

This Scientific Research Strategic Programme in the Area of Social Sciences, Humanities and Art from 2015 to 2019 is based on the Strategy of the University of Zadar from 2011 to 2017. It is harmonised with the requirements of the Act on Quality Assurance in Science and Higher Education (O.G. 45/09), the Ordinance on Conditions for Issuing Licence for Scientific Activity (...) (O.G. 83/10) and the Strategy for Education, Science and Technology of the Republic of Croatia (O.G. 124/14). According to the above-mentioned documents, the University takes over an active role in the transfer of knowledge and technology from science to economy and social activities in its immediate environment, develops the national triangle of knowledge associated with European and world knowledge, and national and international competitiveness. With the aim to become a place of "learning through research", the University of Zadar takes advantage of the integrated university to achieve interdisciplinarity, multidisciplinarity and transdisciplinarity in educational and research activities. Scientists at the University operate in 7 scientific areas and in the area of art (Social Sciences, Humanities, Art, Biomedicine and Health Sciences, Biotechnology, Technical Sciences, Natural Sciences, Interdisciplinary area of Sciences). **This Strategic Programme refers to scientific activities in the areas of Social Sciences, Humanities and Art.** It includes the purpose of founding a scientific organisation and the vision of work for the period of five years, analysis of scientific potential of the scientific organisation and its position in scientific and business environment (SWOT), strategic objectives of the scientific organisation, expected outcomes of the Strategic Programme, organisational development plan, performance indicators and list of scientists who are doing research in the quoted scientific areas and fields.

As a research organisation, the University's priorities include its Adriatic and Mediterranean environment, research excellence, collaborative projects related to economy and the civil sector and the increase of scientific productivity and material basis. Therefore, the goals of this Strategic Programme include: increasing research activities, improving research quality, more powerful inclusion in the international scientific community, strengthening cooperation with the economy, public sector and local community and launching new postgraduate studies.

Moreover, this Scientific Research Strategic Programme includes also a list of scientific topics tackled by the University, with the description of the research problem and special objectives for each topic. This Strategic Programme contains a total of 181 research topics which scientists in teams use to achieve different scientific activities (scientific and research projects, creating scientific networks at the national and international levels through joint project applications, conferences, summer schools, etc., and scientific publishing). Of the listed topics, 43 are in the area of social sciences, 132 in humanities, 1 in art, and 5 topics combine the goals of scientific

¹ The full text of the Strategic programme in Croatian language is available on the link http://www.unizd.hr/Portals/0/doc/doc_pdf_dokumenti/strategije/strateski_program_unizd_humanisticko_2015_2019_20160201.pdf, and the list and description of topics are available in the repository of the University of Zadar.

research from social sciences and humanities. Each topic in the Strategic Programme contains a description – summary, specific objectives in relation to scientific activities and a list of scientists and collaborators who work on a specific topic during five years. Topics are clearly and precisely defined, but at the same time open for upgrade, considering the needs and changes in the economic and social environment and general objectives of scientific and research activities in national and international scientific projects and tenders.

At the beginning of the strategic period in 2015, when this Strategic Programme was completed, the above-mentioned areas included 172 scientists (scientific associates, senior scientific associates and scientific advisers) and 103 PhD students and postdocs were involved as well.

A new Scientific Research Strategic Programme for the following five years will be drawn up during 2019, on the basis of the analysis of achieved results of this Strategic Programme, the Development Strategy of the University of Zadar from 2017 to 2022 and in accordance with the Croatian Research and Innovation Infrastructures Roadmap (2014 -), national documents that follow the Roadmap and related international documents, considering new human and material scientific resources of the University of Zadar, improved during the past five years. (Zadar, December 15, 2019).