



Internship Opportunity

Marketing and Tourism

The British International School provides outstanding English language education to students in London, New York and Beijing. Our mission is to meet the diverse needs of a constantly evolving market. Our courses feature unique social elements, facilitating and motivating language learning.

The British International School is always looking for highly motivated and talented individuals to join our team and put their newly gained knowledge to use in one of our several Departments (School, Marketing, Sales, Finance, Tourism, Travel Agency, Human Resources, IT and Graphic Design).

In our company interns experience an exciting and challenging international context where they can learn specific competences and develop their skills.

We are already giving students from all over the world the chance to manage customer relationships, sales and organizational aspects of our growing business.

This position is unpaid but our interns have the opportunity to attend **Business and General English classes in our School free of charge** (6 hours per week, on Monday, Wednesday and Friday). A further benefit will be a **discount on public transport** (if you apply through your university).

Here is a brief description of the internship.

On the basis of the student's main language skills, previous experiences and studies, you will be considered for one of these Departments:

- In our **Marketing Department**, you will be in charge of market research, country analysis, management of the customer service, planning and setting up of new strategies to enhance the partnerships with stakeholders, agencies within the market.
- In **Tourism Department**, you will be in charge of looking after incoming groups of students, taking them around London during their school holidays ensuring they visit the city safely, monitoring bookings of hotels, restaurants or any other service.

There is generally the chance for you to swap from one to another department during your internship in order to get as much experience as possible.

We are looking for motivated people with a background in Marketing, Business, Sales, Tourism and speaking a fluent English (Common European Framework of Reference for Languages: B2 at least).

Our company often hosts students for Erasmus or Leonardo programs.



BRITISH INTERNATIONAL SCHOOL

School of English & Integration Programmes

LONDON - NEW YORK - BEIJING

To apply for this position send you CV to hr.manager@thebis.com specifying in the subject which Department you are interested in or should you need further information.

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