



SVEUČILIŠTE
U ZADRU
UNIVERSITY
OF ZADAR

ODJEL ZA TURIZAM I
KOMUNIKACIJSKE ZNANOSTI
DEPARTMENT OF TOURISM AND
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Department of Tourism and Communication Studies

ERASMUS + SUBJECTS (2017 & 2018)

Name of the Teacher	Name of the Course	Semester	ECTS Credits	Level of Study	Lectures	Consultations
Asst. Prof. Vlado Sušac (Ph.D)	Semiotics	WS	5	MA	YES in English and Italian	YES in English and Italian
	Semiotics of Advertising	SS	5	MA	YES in English and Italian	Yes in English and Italian
Senior Lecturer Vinko Bakija (M.Sc)	Cultural Tourism	WS	5	MA	NO	YES in English and French
	Urban Tourism	WS	5	MA	NO	YES in English and French
	Sociology of Tourism	SS	4	BA	YES in English	YES in English and French
Lecturer Goran Pavelin (Ph.D.)	Public Relations Basics	WS	4	BA	YES in English	YES in English
	Sport Public Relations	SS	5	MA	YES in English	YES in English