SVEUČILIŠTE U ZADRU
UNIVERSITY OF ZADAR

ODJEL ZA TURIZAM I KOMUNIKACIJSKE ZNANOSTI
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Department of Tourism and Communication Studies

ERASMUS SUBJECTS (2016. & 2017.)

Name of the Teacher	Name of the Course	Semester	ECTS Credits	Level of Study	Lectures	Consultations
Asst. Prof. Vlado Sušac (Ph.D)	Semiotics	WS	5	MA	YES in English and Italian	YES in English and Italian
	Semiotics of Advertising	SS	5	MA	YES in English and Italian	Yes in English and Italian
Lecturer Vinko Bakija (M.Sc)	Cultural Tourism	WS	5	MA	NO	YES in English and French
	Urban Tourism	WS	5	MA	NO	YES in English and French
	Sociology of Tourism	SS	4	BA	NO	YES in English and French
Lecturer Goran Pavelin (Ph.D)	Public Relations Basics	WS	4	BA	YES in English	YES in English
Lecturer Goran Pavelin (Ph.D)	Sport Public Relations	SS	5	MA	YES in English	YES in English
Lecturer Šime Knežević	Kommunizieren im Tourismus	WS	4	BA	YES in German	Yes in German