

UNIVERSITY OF ZADAR

Department of Tourism and Communication Sciences

ERASMUS SUBJECTS (2014/2015)

(WINTER SEMESTER)

Name ofthe Teacher	Name of the Course	Semester	ECTS Credits	Level of study	Lectures	Consultations
Asst. Prof. Božena Krce-Miočić	Marketing	WS	5	BA	NO	YES in English
Asst. Prof. Vlado Sušac	Semiotics	WS	5	MA	NO	YES in English and Italian
Lecturer Vinko Bakija (M.Sc)	Cultural Tourism	WS	5	MA	NO	YES in English and French
Lecturer Vinko Bakija (M.Sc)	Urban Tourism	WS	5	MA	NO	YES in English and French
Lecturer Goran Pavelin	Essentials in PR	WS	4	MA	YES in English	YES in English
Lecturer Šime Knežević	Communication in Culture and Tourism	WS	4	BA	YES In German	YES In German

UNIVERSITY OF ZADAR

Department of Tourism and Communication Sciences

ERASMUS SUBJECTS (2014/2015)

(SUMMER SEMESTER)

Name ofthe Teacher	Name of the Course	Semester	ECTS Credits	Level of study	Lectures	Consultations
Asst. Prof. Božena Krce-Miočić	Essentials of Economics in Tourism	SS	3	MA	NO	YES in English
Asst. Prof. Vlado Sušac	Semiotics	SS	5	MA	YES In English	NO
Lecturer Vinko Bakija (M.Sc)	Sociology of Tourism	SS	4	BA	NO	YES in English and French
Lecturer Šime Knežević	Mobility and Tourism	SS	3	BA	YES In German	YES In German